

VERONICA FINNEGAN

Writer and marketing communications associate.
Loves hard work, the Oxford Comma, and making a difference.

Skills

- Print and digital marketing content creation: ads, blogs, email campaigns, press releases, newsletters
- Social media management: content calendars, performance analysis, native and sponsored content, audience personas
- Nearly a decade of office administration experience (including confidential data entry on multiple systems)
- House style guides and style sheets
- Cataloguing and dispersal of library materials

Volunteering

- Planned Parenthood Clinic Escort (February 2017- December 2017)
- Catskill Animal Sanctuary Catering Assistant (August 2017)

Publications

- XOJane
- Eco-Chick
- The Blue Book Network
- The Financial Diet
- Nardos

Contact

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Experience

Communications Associate

Catskill Animal Sanctuary, December 2017-Present

Digital Marketing/Social Media Consultant

Matchbook Marketing, September 2017-Present

Content Communications Specialist

The Blue Book Network, March 2015- June 2017

Editorial Assistant

Eco-Chick.com, September 2014- December 2014

Marketing Coordinator

Kendal on Hudson, September 2013- March 2015

Weekend Front Desk Receptionist

Kendal on Hudson, February 2012- July 2013

Junior Office Assistant (Seasonal)

SUNY Westchester Community College Admissions Office, January 2008- January 2012

Library Supervisor

EF Education First, September 2008- January 2010

Education

Bookstore Operations Certificate

Paz & Associates Training Group, August, 2017

Copyediting Certificate

UC San Diego Extension, August, 2016

BA English Literature, BS in Visual Art

Magna Cum Laude– Pace University, August, 2013